

ORDER



Orders
Order / Rev: 204943
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11850
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 09/11/12 / 10/31/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	16	\$9,850.00	\$8,372.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	16	\$9,850.00	\$8,372.50	0.00
Totals	16	\$9,850.00	\$8,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/29/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a	11-----	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$650.00		0.00			
		Week: 11/05/12	11/11/12	-1-----		1				\$650.00		0.00			
N 2	WOOD	10/30/12	10/30/12	Today Show M-F Today Show	CM	658-9a	-1-----	:30	1	\$975.00	P3	0.00	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----		1				\$975.00		0.00			
N 3	WOOD	10/29/12	10/29/12	Today Show 2 Today Show 2	CM	9-10a	1-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$300.00		0.00			
N 5	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----1--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$225.00		0.00			
N 6	WOOD	10/31/12	10/31/12	Days of Our Lives Days of Our Lives	CM	1-2p	--1----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1				\$200.00		0.00			
N 7	WOOD	10/30/12	10/30/12	M-F 2-3p Rachael Ray	CM	2-3p	-1-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/Stabenow for Senate 2012
 Product Desc: STABENOW FOR SENATE 2012
 Estimate: 11850

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	10/30/12	10/30/12	M-F 2-3p Rachael Ray	CM	2-3p	- 1 - - - - -	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1 - - - - -		1				\$125.00		0.00			
N 8	WOOD	10/30/12	11/05/12	M-F 3-4p Dr Oz	CM	3-4p	11 - - - - -	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- 1 - - - - -		1				\$125.00		0.00			
	Week:	11/05/12	11/11/12	1 - - - - -		1				\$125.00		0.00			
N 9	WOOD	10/29/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	1 - - 1 - - -	:30	2	\$400.00	P4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	1 - - 1 - - -		2				\$400.00		0.00			
N 10	WOOD	11/02/12	11/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- - - - 1 - -	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - 1 - -		1				\$1,150.00		0.00			
N 11	WOOD	11/05/12	11/05/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	1 - - - - -	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1 - - - - -		1				\$2,000.00		0.00			
N 12	WOOD	11/04/12	11/04/12	Sun 6p News 8 Sun News 8 @ 6p	CM	6-7p	- - - - - 1	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - - - - 1		1				\$450.00		0.00			
N 13	WOOD	10/31/12	10/31/12	Wed Hour 1 Wednesday 8-9p	CM	8-9p	- - 1 - - - -	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - 1 - - - -		1				\$625.00		0.00			
N 15	WOOD	10/31/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p	- - 1 - - - -	:30	1	\$1,450.00	P3	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- - 1 - - - -		1				\$1,450.00		0.00			
Totals													16	\$9,850.00	